Data Smart Using Data Science To Transform Information Into Insight

Data Science is a multi-disciplinary field that uses scientific methods, processes, algorithms, and systems to extract knowledge and insights from structured (labeled) and unstructured (unlabeled) data. It is the future of Artificial Intelligence (AI) and a necessity of the future to make things easier and more productive. In simple terms, data science is the discovery of data or uncovering hidden patterns (such as complex behaviors, trends, and inferences) from data. Moreover, Big Data analytics/data analytics are the analysis mechanisms used in data science by data scientists. Several tools, such as Hadoop, R, etc., are used to analyze this large amount of data to predict valuable information and for decision-making. Note that structured data can be easily analyzed by efficient (available) business intelligence tools, while most of the data (80% of data by 2020) is in an unstructured form that requires advanced analytics tools. But while analyzing this data, we face several concerns, such as complexity, scalability, privacy leaks, and trust issues. Data science helps us to extract meaningful information or insights from unstructured or complex or large amounts of data (available or stored virtually in the cloud). Data Science and Data Analytics: Opportunities and Challenges covers all possible areas, applications with arising serious concerns, and challenges in this emerging field in detail with a comparative analysis/taxonomy. FEATURES Gives the concept of data science, tools, and algorithms that exist for many useful applications Provides many challenges and opportunities in data science and data analytics that help researchers to identify research gaps or problems Identifies many areas and uses of data science in the smart era Applies data science to agriculture, healthcare, graph mining, education, security, etc. Academicians, data scientists, and stockbrokers from industry/business will find this book useful for designing optimal strategies to enhance their firm’s productivity.
Data Science gets thrown around in the press like it's magic. Major retailers are predicting everything from when their customers are pregnant to when they want a new pair of Chuck Taylors. It's a brave new world where seemingly meaningless data can be transformed into valuable insight to drive smart business decisions. But how does one exactly do data science? Do you have to hire one of these priests of the dark arts, the "data scientist," to extract this gold from your data? Nope. Data science is little more than using straight-forward steps to process raw data into actionable insight. And in Data Smart, author and data scientist John Foreman will show you how that's done within the familiar environment of a spreadsheet. Why a spreadsheet? It's comfortable! You get to look at the data every step of the way, building confidence as you learn the trick of the trade. Plus, spreadsheets are a vendor-neutral place to learn data science without the hype. But don't let the Excel sheets fool you. This is a book for those serious about learning the analytic techniques, the math and the magic, behind big data. Each chapter will cover a different technique in a spreadsheet so you can follow along: Mathematical optimization, including non-linear programming and genetic algorithms. Clustering via k-means, spherical k-means, and graph modularity. Data mining in graphs, such as outlier detection. Supervised AI through logistic regression, ensemble models, and bag-of-words models. Forecasting, seasonal adjustments, and prediction intervals through Monte Carlo simulation. Moving from spreadsheets into the R programming language. You get your hands dirty as you work alongside John through each technique. But never fear, the topics are readily applicable and the author laces humor throughout. You'll even learn what a dead squirrel has to do with optimization modeling, which you no doubt are dying to know.

Data Science for Beginners

The development of smart cities is one of the most important challenges over the next few decades. Governments and companies are leveraging billions of dollars in public and private funds for smart cities. Next generation smart cities are heavily dependent on distributed smart sensing systems and devices to monitor the urban infrastructure. The smart sensor networks serve as autonomous intelligent nodes to measure a variety of physical or environmental parameters. They should react in time, establish automated control, and collect information for intelligent decision-making. In this context, one of the major tasks is to develop advanced frameworks for the interpretation of the huge amount of information provided by the emerging testing and monitoring systems. Data Analytics for Smart Cities brings together some of the most exciting new developments in the area of integrating advanced data analytics systems into smart cities along with complementary technological paradigms such as cloud computing and Internet of Things (IoT). The book serves as a reference for researchers and engineers in domains of advanced computation, optimization, and data mining for smart civil infrastructure condition assessment, dynamic visualization, intelligent transportation systems (ITS), cyber-physical systems, and smart construction technologies. The chapters are presented in a hands-on manner to facilitate researchers in tackling applications. Arguably, data analytics technologies play a key role in tackling the challenge of creating smart cities. Data analytics applications involve collecting, integrating, and preparing time- and space-dependent data produced by sensors, complex engineered systems, and physical assets, followed by developing and testing analytical models to verify the accuracy of results. This book covers this multidisciplinary field and examines multiple paradigms such as machine learning, pattern recognition, statistics, intelligent databases, knowledge acquisition, data visualization, high performance computing, and expert systems. The book explores new territory by discussing the cutting-edge concept of Big Data analytics for interpreting massive amounts of data in smart city applications.

Big Data Analytics for Smart and Connected Cities
Written by renowned data science experts Foster Provost and Tom Fawcett, Data Science for Business introduces the fundamental principles of data science, and walks you through the "data-analytic thinking" necessary for extracting useful knowledge and business value from the data you collect. This guide also helps you understand the many data-mining techniques in use today. Based on an MBA course Provost has taught at New York University over the past ten years, Data Science for Business provides examples of real-world business problems to illustrate these principles. You’ll not only learn how to improve communication between business stakeholders and data scientists, but also how participate intelligently in your company’s data science projects. You’ll also discover how to think data-analytically, and fully appreciate how data science methods can support business decision-making. Understand how data science fits in your organization—and how you can use it for competitive advantage. Treat data as a business asset that requires careful investment if you’re to gain real value. Approach business problems data-analytically, using the data-mining process to gather good data in the most appropriate way. Learn general concepts for actually extracting knowledge from data. Apply data science principles when interviewing data science job candidates.

**Smart Data**

"Many applications generate large datasets, like social networking and social influence programs, smart cities applications, smart house environments, Cloud applications, public web sites, scientific experiments and simulations, data warehouse, monitoring platforms, and e-government services. This book will primarily encompass practical approaches that advance research in all aspects of data processing, data analytics, data processing in Cloud/Edge/Fog systems, having a large variety of tools and software to manage them. The book focuses on focuses on topics covering algorithms, architectures, management models, high performance computing techniques and large-scale distributed systems"--

**Big Data**

This open access book comprehensively covers the fundamentals of clinical data science, focusing on data collection, modelling and clinical applications. Topics covered in the first section on data collection include: data sources, data at scale (big data), data stewardship (FAIR data) and related privacy concerns. Aspects of predictive modelling using techniques such as classification, regression or clustering, and prediction model validation will be covered in the second section. The third section covers aspects of (mobile) clinical decision support systems, operational excellence and value-based healthcare. Fundamentals of Clinical Data Science is an essential resource for healthcare professionals and IT consultants intending to develop and refine their skills in personalized medicine, using solutions based on large datasets from electronic health records or telemonitoring programmes. The book’s promise is “no math, no code” and will explain the topics in a style that is optimized for a healthcare audience.

**Recent Trends in Data Science and Soft Computing**

"Turn yourself into a Data Head. You’ll become a more valuable employee and make your organization more successful." Thomas H. Davenport, Research Fellow, Author of Competing on Analytics, Big Data @ Work, and The AI Advantage You’ve heard the hype around data—now get the facts. In Becoming a Data Head: How to Think, Speak, and Understand Data Science, Statistics, and
Machine Learning, award-winning data scientists Alex Gutman and Jordan Goldmeier pull back the curtain on data science and give you the language and tools necessary to talk and think critically about it. You’ll learn how to: Think statistically and understand the role variation plays in your life and decision making Speak intelligently and ask the right questions about the statistics and results you encounter in the workplace Understand what’s really going on with machine learning, text analytics, deep learning, and artificial intelligence Avoid common pitfalls when working with and interpreting data Becoming a Data Head is a complete guide for data science in the workplace: covering everything from the personalities you’ll work with to the math behind the algorithms. The authors have spent years in data trenches and sought to create a fun, approachable, and eminently readable book. Anyone can become a Data Head—an active participant in data science, statistics, and machine learning. Whether you’re a business professional, engineer, executive, or aspiring data scientist, this book is for you.

**Data Science**

This book provides a comprehensive introduction to different elements of smart city infrastructure - smart energy, smart water, smart health, and smart transportation - and how they work independently and together. Theoretical development and practical applications are presented, along with related standards, recommended practices, and professional guidelines. Throughout the book, diagrams and case studies are provided that demonstrate the systems presented, and extensive use of scenarios helps readers better grasp how smart grids, the Internet of Things, big data analytics, and trading models can improve road safety, healthcare, smart water management, and a low-carbon economy. A must-read for practicing engineers, consultants, regulators, utility operators, and environmentalists involved in smart city development, the book will also appeal to city planners and designers, as well as upper-level undergraduate and graduate students studying energy, environmental science, technology, economics, signal processing, information science, and power engineering.

**Data Science for Economics and Finance**

Data Analytics for Intelligent Transportation Systems provides in-depth coverage of data-enabled methods for analyzing intelligent transportation systems that includes detailed coverage of the tools needed to implement these methods using big data analytics and other computing techniques. The book examines the major characteristics of connected transportation systems, along with the fundamental concepts of how to analyze the data they produce. It explores collecting, archiving, processing, and distributing the data, designing data infrastructures, data management and delivery systems, and the required hardware and software technologies. Users will learn how to design effective data visualizations, tactics on the planning process, and how to evaluate alternative data analytics for different connected transportation applications, along with key safety and environmental applications for both commercial and passenger vehicles, data privacy and security issues, and the role of social media data in traffic planning. Includes case studies in each chapter that illustrate the application of concepts covered Presents extensive coverage of existing and forthcoming intelligent transportation systems and data analytics technologies Contains contributors from both leading academic and commercial researchers Explains how to design effective data visualizations, tactics on the planning process, and how to evaluate alternative data analytics for different connected transportation applications

**Perspectives on Data Science for Software Engineering**
Data Science for COVID-19 presents leading-edge research on data science techniques for the detection, mitigation, treatment and elimination of COVID-19. Sections provide an introduction to data science for COVID-19 research, considering past and future pandemics, as well as related Coronavirus variations. Other chapters cover a wide range of Data Science applications concerning COVID-19 research, including Image Analysis and Data Processing, Geoprocessing and tracking, Predictive Systems, Design Cognition, mobile technology, and telemedicine solutions. The book then covers Artificial Intelligence-based solutions, innovative treatment methods, and public safety. Finally, readers will learn about applications of Big Data and new data models for mitigation. Provides a leading-edge survey of Data Science techniques and methods for research, mitigation and treatment of the COVID-19 virus Integrates various Data Science techniques to provide a resource for COVID-19 researchers and clinicians around the world, including both positive and negative research findings Provides insights into innovative data-oriented modeling and predictive techniques from COVID-19 researchers Includes real-world feedback and user experiences from physicians and medical staff from around the world on the effectiveness of applied Data Science solutions

Data Science Applied to Sustainability Analysis

Data Science gets thrown around in the press like it's magic. Major retailers are predicting everything from when their customers are pregnant to when they want a new pair of Chuck Taylors. It's a brave new world where seemingly meaningless data can be transformed into valuable insight to drive smart business decisions. But how does one exactly do data science? Do you have to hire one of these priests of the dark arts, the "data scientist," to extract this gold from your data? Nope. Data science is little more than using straight-forward steps to process raw data into actionable insight. And in Data Smart, author and data scientist John Foreman will show you how that's done within the familiar environment of a spreadsheet. Why a spreadsheet? It's comfortable! You get to look at the data every step of the way, building confidence as you learn the tricks of the trade. Plus, spreadsheets are a vendor-neutral place to learn data science without the hype. But don't let the Excel sheets fool you. This is a book for those serious about learning the analytic techniques, the math and the magic, behind big data. Each chapter will cover a different technique in a spreadsheet so you can follow along: Mathematical optimization, including non-linear programming and genetic algorithms Clustering via k-means, spherical k-means, and graph modularity Data mining in graphs, such as outlier detection Supervised AI through logistic regression, ensemble models, and bag-of-words models Forecasting, seasonal adjustments, and prediction intervals through monte carlo simulation Moving from spreadsheets into the R programming language You get your hands dirty as you work alongside John through each technique. But never fear, the topics are readily applicable and the author laces humor throughout. You'll even learn what a dead squirrel has to do with optimization modeling, which you no doubt are dying to know.

Data Science Applied to Sustainability Analysis focuses on the methodological considerations associated with applying this tool in analysis techniques such as lifecycle assessment and materials flow analysis. As sustainability analysts need examples of applications of big data techniques that are defensible and practical in sustainability analyses and that yield actionable results that can inform policy development, corporate supply chain management strategy, or non-governmental organization positions, this book helps answer underlying questions. In addition, it addresses the need of data science experts looking for routes to apply their skills and knowledge to domain areas. Presents data sources that are available for application in sustainability analyses, such as market information, environmental monitoring data, social media data and...
satellite imagery Includes considerations sustainability analysts must evaluate when applying big data Features case studies illustrating the application of data science in sustainability analyses

**Data Science for Healthcare**

Smart Data: State-of-the-Art Perspectives in Computing and Applications explores smart data computing techniques to provide intelligent decision making and prediction services support for business, science, and engineering. It also examines the latest research trends in fields related to smart data computing and applications, including new computing theories, data mining and machine learning techniques. The book features contributions from leading experts and covers cutting-edge topics such as smart data and cloud computing, AI for networking, smart data deep learning, Big Data capture and representation, AI for Big Data applications, and more. Features Presents state-of-the-art research in big data and smart computing Provides a broad coverage of topics in data science and machine learning Combines computing methods with domain knowledge and a focus on applications in science, engineering, and business Covers data security and privacy, including AI techniques Includes contributions from leading researchers

**Data Science for Business**

This open access book covers the use of data science, including advanced machine learning, big data analytics, Semantic Web technologies, natural language processing, social media analysis, time series analysis, among others, for applications in economics and finance. In addition, it shows some successful applications of advanced data science solutions used to extract new knowledge from data in order to improve economic forecasting models. The book starts with an introduction on the use of data science technologies in economics and finance and is followed by thirteen chapters showing success stories of the application of specific data science methodologies, touching on particular topics related to novel big data sources and technologies for economic analysis (e.g. social media and news); big data models leveraging on supervised/unsupervised (deep) machine learning; natural language processing to build economic and financial indicators; and forecasting and nowcasting of economic variables through time series analysis. This book is relevant to all stakeholders involved in digital and data-intensive research in economics and finance, helping them to understand the main opportunities and challenges, become familiar with the latest methodological findings, and learn how to use and evaluate the performances of novel tools and frameworks. It primarily targets data scientists and business analysts exploiting data science technologies, and it will also be a useful resource to research students in disciplines and courses related to these topics. Overall, readers will learn modern and effective data science solutions to create tangible innovations for economic and financial applications.

**Hands on Data Science for Biologists Using Python**

**55% OFF for Bookstores! Now at $49.95 instead of $59.95! ** Your Customers Will Never Stop To Use This Complete Guide! Did you know that according to Harvard Business Review the Data Scientist is the sexiest job of the 21st century? And for a reason! If “sexy” means having rare qualities that are much in demand, data scientists are already there. They are expensive to hire and, given the very competitive market for their services, difficult to retain. There simply aren’t a lot of people with their combination of scientific background and computational and analytical skills. Data Science is all about transforming data into business value using math and algorithms. And needless to say, Python is the must-know programming
language of the 21st century. If you are interested in coding and Data Science, then you must know Python to succeed in these industries! Data Science for Beginners is the perfect place to start learning everything you need to succeed. Contained within these four essential books are the methods, concepts, and important practical examples to help build your foundation for excelling at the discipline that is shaping the modern world. This bundle is perfect for programmers, software engineers, project managers and those who just want to keep up with technology. With these books in your hands, you will:

- Learn Python from scratch including the basic operations, how to install it, data structures and functions, and conditional loops
- Build upon the fundamentals with advanced techniques like Object-Oriented Programming (OOP), Inheritance, and Polymorphism
- Discover the importance of Data Science and how to use it in real-world situations
- Learn the 5 steps of Data Analysis so you can comprehend and analyze data sitting right in front of you
- Increase your income by learning a new, valuable skill that only a select handful of people take the time to learn
- Discover how companies can improve their business through practical examples and explanations
- And Much More! This bundle is essential for anyone who wants to study Data Science and learn how the world is moving to an open-source platform. Whether you are a software engineer or a project manager, jump to the next level by developing a data-driven approach and learning how to define a data-driven vision of your business! Order Your Copy of the Bundle and Let Your Customers Start Their New Career Path Today!

**Handbook of Data Science Approaches for Biomedical Engineering**

A concise introduction to the emerging field of data science, explaining its evolution, relation to machine learning, current uses, data infrastructure issues, and ethical challenges. The goal of data science is to improve decision making through the analysis of data. Today data science determines the ads we see online, the books and movies that are recommended to us online, which emails are filtered into our spam folders, and even how much we pay for health insurance. This volume in the MIT Press Essential Knowledge series offers a concise introduction to the emerging field of data science, explaining its evolution, current uses, data infrastructure issues, and ethical challenges. It has never been easier for organizations to gather, store, and process data. Use of data science is driven by the rise of big data and social media, the development of high-performance computing, and the emergence of such powerful methods for data analysis and modeling as deep learning. Data science encompasses a set of principles, problem definitions, algorithms, and processes for extracting non-obvious and useful patterns from large datasets. It is closely related to the fields of data mining and machine learning, but broader in scope. This book offers a brief history of the field, introduces fundamental data concepts, and describes the stages in a data science project. It considers data infrastructure and the challenges posed by integrating data from multiple sources, introduces the basics of machine learning, and discusses how to link machine learning expertise with real-world problems. The book also reviews ethical and legal issues, developments in data regulation, and computational approaches to preserving privacy. Finally, it considers the future impact of data science and offers principles for success in data science projects.

**Artificial Intelligence and Big Data Analytics for Smart Healthcare**

Artificial Intelligence and Big Data Analytics for Smart Healthcare serves as a key reference for practitioners and experts involved in healthcare as they strive to enhance the value added of healthcare and develop more sustainable healthcare systems. It brings together insights from emerging sophisticated information and communication technologies such as big data analytics, artificial intelligence, machine learning, data science, medical intelligence, and, by dwelling on their current and prospective applications, highlights managerial and policymaking challenges they may generate. The book is split into
five sections: big data infrastructure, framework and design for smart healthcare; signal processing techniques for smart healthcare applications; business analytics (descriptive, diagnostic, predictive and prescriptive) for smart healthcare; emerging tools and techniques for smart healthcare; and challenges (security, privacy, and policy) in big data for smart healthcare. The content is carefully developed to be understandable to different members of healthcare chain to leverage collaborations with researchers and industry. Presents a holistic discussion on the new landscape of data driven medical technologies including Big Data, Analytics, Artificial Intelligence, Machine Learning, and Precision Medicine Discusses such technologies with case study driven approach with reference to real world application and systems, to make easier the understanding to the reader not familiar with them Encompasses an international collaboration perspective, providing understandable knowledge to professionals involved with healthcare to leverage productive partnerships with technology developers

Data Science for COVID-19 Volume 1

Data Science in Education Using R is the go-to reference for learning data science in the education field. The book answers questions like: What does a data scientist in education do? How do I get started learning R, the popular open-source statistical programming language? And what does a data analysis project in education look like? If you’re just getting started with R in an education job, this is the book you’ll want with you. This book gets you started with R by teaching the building blocks of programming that you’ll use many times in your career. The book takes a "learn by doing" approach and offers eight analysis walkthroughs that show you a data analysis from start to finish, complete with code for you to practice with. The book finishes with how to get involved in the data science community and how to integrate data science in your education job. This book will be an essential resource for education professionals and researchers looking to increase their data analysis skills as part of their professional and academic development.

Smart Grids and Big Data Analytics for Smart Cities

Handbook of Data Science Approaches for Biomedical Engineering covers the research issues and concepts of biomedical engineering progress and the ways they are aligning with the latest technologies in IoT and big data. In addition, the book includes various real-time/offline medical applications that directly or indirectly rely on medical and information technology. Case studies in the field of medical science, i.e., biomedical engineering, computer science, information security, and interdisciplinary tools, along with modern tools and the technologies used are also included to enhance understanding. Today, the role of Big Data and IoT proves that ninety percent of data currently available has been generated in the last couple of years, with rapid increases happening every day. The reason for this growth is increasing in communication through electronic devices, sensors, web logs, global positioning system (GPS) data, mobile data, IoT, etc. Provides in-depth information about Biomedical Engineering with Big Data and Internet of Things Includes technical approaches for solving real-time healthcare problems and practical solutions through case studies in Big Data and Internet of Things Discusses big data applications for healthcare management, such as predictive analytics and forecasting, big data integration for medical data, algorithms and techniques to speed up the analysis of big medical data, and more

Data Science and Big Data Analytics in Smart Environments
Are you looking for new ways to grow your business, with resources you already have? Do you want to know how the big players like Netflix, Amazon, or Shopify use data analytics to MULTIPLY their growth? Keep listening to learn how to use data analytics to maximize YOUR business.

Data Science and Data Analytics

The contemporary world lives on the data produced at an unprecedented speed through social networks and the internet of things (IoT). Data has been called the new global currency, and its rise is transforming entire industries, providing a wealth of opportunities. Applied data science research is necessary to derive useful information from big data for the effective and efficient utilization to solve real-world problems. A broad analytical set allied with strong business logic is fundamental in today’s corporations. Organizations work to obtain competitive advantage by analyzing the data produced within and outside their organizational limits to support their decision-making processes. This book aims to provide an overview of the concepts, tools, and techniques behind the fields of data science and artificial intelligence (AI) applied to business and industries. The Handbook of Research on Applied Data Science and Artificial Intelligence in Business and Industry discusses all stages of data science to AI and their application to real problems across industries—from science and engineering to academia and commerce. This book brings together practice and science to build successful data solutions, showing how to uncover hidden patterns and leverage them to improve all aspects of business performance by making sense of data from both web and offline environments. Covering topics including applied AI, consumer behavior analytics, and machine learning, this text is essential for data scientists, IT specialists, managers, executives, software and computer engineers, researchers, practitioners, academicians, and students.

Data Smart

This book presents the proceedings of the 3rd International Conference of Reliable Information and Communication Technology 2018 (IRICT 2018), which was held in Kuala Lumpur, Malaysia, on July 23–24, 2018. The main theme of the conference was “Data Science, AI and IoT Trends for the Fourth Industrial Revolution.” A total of 158 papers were submitted to the conference, of which 103 were accepted and considered for publication in this book. Several hot research topics are covered, including Advances in Data Science and Big Data Analytics, Artificial Intelligence and Soft Computing, Business Intelligence, Internet of Things (IoT) Technologies and Applications, Intelligent Communication Systems, Advances in Computer Vision, Health Informatics, Reliable Cloud Computing Environments, Recent Trends in Knowledge Management, Security Issues in the Cyber World, and Advances in Information Systems Research, Theories and Methods.

Data Science in Education Using R

Summary Introducing Data Science teaches you how to accomplish the fundamental tasks that occupy data scientists. Using the Python language and common Python libraries, you'll experience firsthand the challenges of dealing with data at scale and gain a solid foundation in data science. Purchase of the print book includes a free eBook in PDF, Kindle, and ePUB formats from Manning Publications. About the Technology Many companies need developers with data science skills to work on projects ranging from social media marketing to machine learning. Discovering what you need to learn to begin a career as a data scientist can be confusing and time-consuming. This book will help you navigate through the different tools and techniques used in data science, including data manipulation, exploratory data analysis, and machine learning.
scientist can seem bewildering. This book is designed to help you get started. About the Book Introducing Data Science Introducing Data Science explains vital data science concepts and teaches you how to accomplish the fundamental tasks that occupy data scientists. You’ll explore data visualization, graph databases, the use of NoSQL, and the data science process. You’ll use the Python language and common Python libraries as you experience firsthand the challenges of dealing with data at scale. Discover how Python allows you to gain insights from data sets so big that they need to be stored on multiple machines, or from data moving so quickly that no single machine can handle it. This book gives you hands-on experience with the most popular Python data science libraries, Scikit-learn and StatsModels. After reading this book, you’ll have the solid foundation you need to start a career in data science. What’s Inside Handling large data Introduction to machine learning Using Python to work with data Writing data science algorithms About the Reader This book assumes you’re comfortable reading code in Python or a similar language, such as C, Ruby, or JavaScript. No prior experience with data science is required. About the Authors Davy Cielens, Arno D. B. Meysman, and Mohamed Ali are the founders and managing partners of Optimately and Maiton, where they focus on developing data science projects and solutions in various sectors.

Table of Contents Data science in a big data world The data science process Machine learning Handling large data on a single computer First steps in big data Join the NoSQL movement The rise of graph databases Text mining and text analytics Data visualization to the end user

Data Science and Innovations for Intelligent Systems

This book features high-quality, peer-reviewed research papers presented at the Fourth International Conference on Smart Technologies in Data Science and Communication (SMART-DSC 2021), held in Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, India, on 18–19 February 2021. It includes innovative and novel contributions in the areas of data analytics, communication, and soft computing.

Smart Technologies in Data Science and Communication

"This book describes the process of analyzing data. The authors have extensive experience both managing data analysts and conducting their own data analyses, and this book is a distillation of their experience in a format that is applicable to both practitioners and managers in data science."--Leanpub.com.

Data Science from Scratch

Organize, plan, and build an exceptional data analytics team within your organization In Minding the Machines: Building and Leading Data Science and Analytics Teams, AI and analytics strategy expert Jeremy Adamson delivers an accessible and insightful roadmap to structuring and leading a successful analytics team. The book explores the tasks, strategies, methods, and frameworks necessary for an organization beginning their first foray into the analytics space or one that is rebooting its team for the umpteenth time in search of success. In this book, you’ll discover: A focus on the three pillars of strategy, process, and people and their role in the iterative and ongoing effort of building an analytics team Repeated emphasis on three guiding principles followed by successful analytics teams: start early, go slow, and fully commit The importance of creating clear goals and objectives when creating a new analytics unit in an organization Perfect for executives, managers, team leaders, and other business leaders tasked with structuring and leading a successful analytics
team, Minding the Machines is also an indispensable resource for data scientists and analysts who seek to better understand how their individual efforts fit into their team’s overall results.

**Machine Intelligence and Data Analytics for Sustainable Future Smart Cities**

Implementing Data-Driven Strategies in Smart Cities is a guidebook and roadmap for practitioners seeking to operationalize data-driven urban interventions. The book opens by exploring the revolution that big data, data science, and the Internet of Things are making feasible for the city. It explores alternate topologies, typologies, and approaches to operationalize data science in cities, drawn from global examples including top-down, bottom-up, greenfield, brownfield, issue-based, and data-driven. It channels and expands on the classic data science model for data-driven urban interventions—data capture, data quality, cleansing and curation, data analysis, visualization and modeling, and data governance, privacy, and confidentiality. Throughout, illustrative case studies demonstrate successes realized in such diverse cities as Barcelona, Cologne, Manila, Miami, New York, Nancy, Nice, São Paulo, Seoul, Singapore, Stockholm, and Zurich. Given the heavy emphasis on global case studies, this work is particularly suitable for any urban manager, policymaker, or practitioner responsible for delivering technological services for the public sector from sectors as diverse as energy, transportation, pollution, and waste management. Explores numerous specific urban interventions drawn from global case studies, helping readers understand real urban challenges and create data-driven solutions Provides a step-by-step and applied holistic guide and methodology for immediate application in the reader’s own business agenda Presents cutting edge technology presentation with coverage of innovations such as the Internet of Things, robotics, 5G, edge/fog computing, blockchain, intelligent transport systems, and connected-automated mobility

**Data Smart**

To continue providing people with safe, comfortable, and affordable places to live, cities must incorporate techniques and technologies to bring them into the future. The integration of big data and interconnected technology, along with the increasing population, will lead to the necessary creation of smart cities. Big Data Analytics for Smart and Connected Cities is a pivotal reference source that provides vital research on the application of the integration of interconnected technologies and big data analytics into the creation of smart cities. While highlighting topics such as energy conservation, public transit planning, and performance measurement, this publication explores technology integration in urban environments as well as the methods of planning cities to implement these new technologies. This book is ideally designed for engineers, professionals, researchers, and technology developers seeking current research on technology implementation in urban settings.

**Becoming a Data Head**

Machine Learning and Data Science in the Power Generation Industry explores current best practices and quantifies the value-add in developing data-oriented computational programs in the power industry, with a particular focus on thoughtfully chosen real-world case studies. It provides a set of realistic pathways for organizations seeking to develop machine learning methods, with a discussion on data selection and curation as well as organizational implementation in terms of staffing and continuing operationalization. It articulates a body of case study-driven best practices, including renewable energy
sources, the smart grid, and the finances around spot markets, and forecasting. Provides best practices on how to design and set up ML projects in power systems, including all nontechnological aspects necessary to be successful. Explores implementation pathways, explaining key ML algorithms and approaches as well as the choices that must be made, how to make them, what outcomes may be expected, and how the data must be prepared for them. Determines the specific data needs for the collection, processing, and operationalization of data within machine learning algorithms for power systems. Accompanied by numerous supporting real-world case studies, providing practical evidence of both best practices and potential pitfalls.

Minding the Machines

This book seeks to promote the exploitation of data science in healthcare systems. The focus is on advancing the automated analytical methods used to extract new knowledge from data for healthcare applications. To do so, the book draws on several interrelated disciplines, including machine learning, big data analytics, statistics, pattern recognition, computer vision, and Semantic Web technologies, and focuses on their direct application to healthcare. Building on three tutorial-like chapters on data science in healthcare, the following eleven chapters highlight success stories on the application of data science in healthcare, where data science and artificial intelligence technologies have proven to be very promising. This book is primarily intended for data scientists involved in the healthcare or medical sector. By reading this book, they will gain essential insights into the modern data science technologies needed to advance innovation for both healthcare businesses and patients. A basic grasp of data science is recommended in order to fully benefit from this book.

Fundamentals of Clinical Data Science

Data science libraries, frameworks, modules, and toolkits are great for doing data science, but they’re also a good way to dive into the discipline without actually understanding data science. In this book, you’ll learn how many of the most fundamental data science tools and algorithms work by implementing them from scratch. If you have an aptitude for mathematics and some programming skills, author Joel Grus will help you get comfortable with the math and statistics at the core of data science, and with hacking skills you need to get started as a data scientist. Today’s messy glut of data holds answers to questions no one’s even thought to ask. This book provides you with the know-how to dig those answers out. Get a crash course in Python. Learn the basics of linear algebra, statistics, and probability—and understand how and when they’re used in data science. Collect, explore, clean, munge, and manipulate data. Dive into the fundamentals of machine learning. Implement models such as k-nearest Neighbors, Naive Bayes, linear and logistic regression, decision trees, neural networks, and clustering. Explore recommender systems, natural language processing, network analysis, MapReduce, and databases.

Implementing Data-Driven Strategies in Smart Cities

Convert the promise of big data into real world results. There is so much buzz around big data. We all need to know what it is and how it works - that much is obvious. But is a basic understanding of the theory enough to hold your own in strategy meetings? Probably. But what will set you apart from the rest is actually knowing how to USE big data to get solid, real-world business results - and putting that in place to improve performance. Big Data will give you a clear understanding, blueprint, and step-by-step approach to building your own big data strategy. This is a well-needed practical introduction to actually putting the topic into practice. Illustrated with numerous real-world examples from a cross section of companies.
and organisations, Big Data will take you through the five steps of the SMART model: Start with Strategy, Measure Metrics and Data, Apply Analytics, Report Results, Transform. Discusses how companies need to clearly define what it is they need to know Outlines how companies can collect relevant data and measure the metrics that will help them answer their most important business questions Addresses how the results of big data analytics can be visualised and communicated to ensure key decisions-makers understand them Includes many high-profile case studies from the author's work with some of the world's best known brands

**Data Analytics for Smart Cities**

This book presents the latest advances in computational intelligence and data analytics for sustainable future smart cities. It focuses on computational intelligence and data analytics to bring together the smart city and sustainable city endeavors. It also discusses new models, practical solutions and technological advances related to the development and the transformation of cities through machine intelligence and big data models and techniques. This book is helpful for students and researchers as well as practitioners.

**Doing Data Science**

This book is aimed at students in communications and signal processing who want to extend their skills in the energy area. It describes power systems and why these backgrounds are so useful to smart grid, wireless communications being very different to traditional wireline communications.

**Smart Grid using Big Data Analytics**

Discover how data science can help you gain in-depth insight into your business - the easy way! Jobs in data science abound, but few people have the data science skills needed to fill these increasingly important roles. Data Science For Dummies is the perfect starting point for IT professionals and students who want a quick primer on all areas of the expansive data science space. With a focus on business cases, the book explores topics in big data, data science, and data engineering, and how these three areas are combined to produce tremendous value. If you want to pick-up the skills you need to begin a new career or initiate a new project, reading this book will help you understand what technologies, programming languages, and mathematical methods on which to focus. While this book serves as a wildly fantastic guide through the broad, sometimes intimidating field of big data and data science, it is not an instruction manual for hands-on implementation. Here’s what to expect: Provides a background in big data and data engineering before moving on to data science and how it's applied to generate value Includes coverage of big data frameworks like Hadoop, MapReduce, Spark, MPP platforms, and NoSQL Explains machine learning and many of its algorithms as well as artificial intelligence and the evolution of the Internet of Things Details data visualization techniques that can be used to showcase, summarize, and communicate the data insights you generate It's a big, big data world out there–let Data Science For Dummies help you harness its power and gain a competitive edge for your organization.

**Handbook of Research on Applied Data Science and Artificial Intelligence in Business and Industry**
Learn the basics of Data Science through an easy to understand conceptual framework and immediately practice using RapidMiner platform. Whether you are brand new to data science or working on your tenth project, this book will show you how to analyze data, uncover hidden patterns and relationships to aid important decisions and predictions. Data Science has become an essential tool to extract value from data for any organization that collects, stores and processes data as part of its operations. This book is ideal for business users, data analysts, business analysts, engineers, and analytics professionals and for anyone who works with data. You’ll be able to: Gain the necessary knowledge of different data science techniques to extract value from data. Master the concepts and inner workings of 30 commonly used powerful data science algorithms. Implement step-by-step data science process using using RapidMiner, an open source GUI based data science platform Data Science techniques covered: Exploratory data analysis, Visualization, Decision trees, Rule induction, k-nearest neighbors, Naïve Bayesian classifiers, Artificial neural networks, Deep learning, Support vector machines, Ensemble models, Random forests, Regression, Recommendation engines, Association analysis, K-Means and Density based clustering, Self organizing maps, Text mining, Time series forecasting, Anomaly detection, Feature selection and more Contains fully updated content on data science, including tactics on how to mine business data for information Presents simple explanations for over twenty powerful data science techniques Enables the practical use of data science algorithms without the need for programming Demonstrates processes with practical use cases Introduces each algorithm or technique and explains the workings of a data science algorithm in plain language Describes the commonly used setup options for the open source tool RapidMiner

Data Science for Business 2019 (2 BOOKS IN 1)

Data science is an emerging field and innovations in it need to be explored for the success of society 5.0. This book not only focuses on the practical applications of data science to achieve computational excellence, but also digs deep into the issues and implications of intelligent systems. This book highlights innovations in data science to achieve computational excellence that can optimize performance of smart applications. The book focuses on methodologies, framework, design issues, tools, architectures, and technologies necessary to develop and understand data science and its emerging applications in the present era. This book will be useful for the research community, start-up entrepreneurs, academicians, and data centered industries and professors that are interested in exploring innovations in varied applications and areas of data science.

Introducing Data Science

Hands-on Data Science for Biologists using Python has been conceptualized to address the massive data handling needs of modern-day biologists. With the advent of high throughput technologies and consequent availability of omics data, biological science has become a data-intensive field. This hands-on textbook has been written with the inception of easing data analysis by providing an interactive, problem-based instructional approach in Python programming language. The book starts with an introduction to Python and steadily delves into scrupulous techniques of data handling, preprocessing, and visualization. The book concludes with machine learning algorithms and their applications in biological data science. Each topic has an intuitive explanation of concepts and is accompanied with biological examples. Features of this book: The book contains standard templates for data analysis using Python, suitable for beginners as well as advanced learners. This book shows working implementations of data handling and machine learning algorithms using real-life biological datasets and problems, such as gene expression analysis; disease prediction; image recognition; SNP association with phenotypes and diseases. Considering the importance of visualization for data interpretation, especially in biological systems, there is a
dedicated chapter for the ease of data visualization and plotting. Every chapter is designed to be interactive and is accompanied with Jupyter notebook to prompt readers to practice in their local systems. Other avant-garde component of the book is the inclusion of a machine learning project, wherein various machine learning algorithms are applied for the identification of genes associated with age-related disorders. A systematic understanding of data analysis steps has always been an important element for biological research. This book is a readily accessible resource that can be used as a handbook for data analysis, as well as a platter of standard code templates for building models.

Data Analytics for Intelligent Transportation Systems

Perspectives on Data Science for Software Engineering presents the best practices of seasoned data miners in software engineering. The idea for this book was created during the 2014 conference at Dagstuhl, an invitation-only gathering of leading computer scientists who meet to identify and discuss cutting-edge informatics topics. At the 2014 conference, the concept of how to transfer the knowledge of experts from seasoned software engineers and data scientists to newcomers in the field highlighted many discussions. While there are many books covering data mining and software engineering basics, they present only the fundamentals and lack the perspective that comes from real-world experience. This book offers unique insights into the wisdom of the community’s leaders gathered to share hard-won lessons from the trenches. Ideas are presented in digestible chapters designed to be applicable across many domains. Topics included cover data collection, data sharing, data mining, and how to utilize these techniques in successful software projects. Newcomers to software engineering data science will learn the tips and tricks of the trade, while more experienced data scientists will benefit from war stories that show what traps to avoid. Presents the wisdom of community experts, derived from a summit on software analytics Provides contributed chapters that share discrete ideas and technique from the trenches Covers top areas of concern, including mining security and social data, data visualization, and cloud-based data. Presented in clear chapters designed to be applicable across many domains

The Art of Data Science

Now that people are aware that data can make the difference in an election or a business model, data science as an occupation is gaining ground. But how can you get started working in a wide-ranging, interdisciplinary field that’s so clouded in hype? This insightful book, based on Columbia University’s Introduction to Data Science class, tells you what you need to know. In many of these chapter-long lectures, data scientists from companies such as Google, Microsoft, and eBay share new algorithms, methods, and models by presenting case studies and the code they use. If you’re familiar with linear algebra, probability, and statistics, and have programming experience, this book is an ideal introduction to data science. Topics include: Statistical inference, exploratory data analysis, and the data science process Algorithms Spam filters, Naïve Bayes, and data wrangling Logistic regression Financial modeling Recommendation engines and causality Data visualization Social networks and data journalism Data engineering, MapReduce, Pregel, and Hadoop Doing Data Science is collaboration between course instructor Rachel Schutt, Senior VP of Data Science at News Corp, and data science consultant Cathy O’Neil, a senior data scientist at Johnson Research Labs, who attended and blogged about the course.

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